

THE DECLUTTER ACADEMY CERTIFIED TRAINING

PROFESSIONAL DECLUTTERING AND ORGANISING COURSE CURRICULUM

PART 1: Being Your Best as a Decluttering Professional

- ✿ Learn the essential and largely-unknown benefits of decluttering so you can fly the decluttering flag
- ✿ Uncover the vitally overlooked differences between decluttering and organising
- ✿ Learn how physical clutter impacts you in all areas of your life
- ✿ Develop an understanding of your personal relationship with your material possessions
- ✿ Learn to effectively declutter your own environment so you can authentically support the client
- ✿ Learn how to be your best so you can inspire the client to make successful, life-long change
- ✿ Discover the 8 secrets that you need to know for decluttering and organising success

PART 2: Understanding Your Decluttering Client

- ✿ Learn to ask the right questions so you can understand and gauge the client's requirements
- ✿ Discover why clutter and disorganisation build up in the client's home
- ✿ Understand the crucial and little-known reasons why the client finds it so hard to declutter
- ✿ Learn how the client's mindset influences their long-term relationship with the decluttering process
- ✿ Discover how to help the client develop a healthy, balanced approach to decluttering and organising
- ✿ Learn how to answer and allay the client's most common questions, fears and concerns
- ✿ Discover how to empower the client to make the decisions that are right for them
- ✿ Learn how to help the client avoid the biggest decluttering pitfalls and mistakes
- ✿ Discover how to identify the various emotions the client is experiences in relation to decluttering
- ✿ Learn how to adopt the right energy for each session so you can get the best results with the client
- ✿ Uncover the tricks to help the client break free from the overwhelm of clutter
- ✿ Learn how to crucially help the client let go of insidious guilt, regret and sadness
- ✿ Discover how to help the client manage sentimental items
- ✿ Learn how to motivate and inspire the client to decluttering success

PART 3: Decluttering Your Client's Wardrobe

- ✿ Learn the importance of wardrobe decluttering and how it impacts on the rest on the client's life
- ✿ Discover how to plan and prepare for decluttering the client's wardrobe
- ✿ Uncover the 4 key principles of personal style so you can help the client to declutter their wardrobe
- ✿ Learn how to help the client build a wardrobe that represents their body, lifestyle and individuality
- ✿ Discover how to effectively and efficiently declutter and organise the client's wardrobe
- ✿ Learn how to get the make the biggest decluttering impact while maximising your time and energy
- ✿ Learn how to guide the client to make the best style decisions for themselves
- ✿ Discover how to advise the client on how to systematically organise wardrobe items
- ✿ Learn how to advise the client on how to choose the best storage solutions for their wardrobe
- ✿ Learn how to advise the client on the most effective ways to distribute unwanted wardrobe items
- ✿ Understand how to help the client make money from any valuable or sought-after unwanted clothes
- ✿ Discover how to help the client maintain their decluttered and organised wardrobe
- ✿ Learn how to teach the client how to shop selectively for clothes to save money, time and energy

PART 4: Decluttering Your Client's Home

- ✿ Learn how to plan and prepare for decluttering the client's home
- ✿ Discover how to prioritise the decluttering and organising of the different areas of the client's home
- ✿ Learn how to give the right décor and design advice for the client's home
- ✿ Understand how to help the client define a home style reflects their unique requirements
- ✿ Learn how to help the client to create a living environment that gives them joy
- ✿ Uncover how to effectively and efficiently declutter and organise the client's home
- ✿ Learn how to make the biggest decluttering impact while maximising your time and energy
- ✿ Discover how to advise the client on how to store home items
- ✿ Learn how to advise the client on how to choose the best storage solutions for their home
- ✿ Discover how to advise the client on the most effective ways to distribute unwanted home items
- ✿ Learn how to help the client make money from any valuable or sought-after unwanted home items
- ✿ Uncover how to help the client maintain their decluttered and organised home
- ✿ Learn how to teach the client to shop selectively for home items to save money, time and energy

PART 5: Setting Up and Running Your Decluttering Business

- ✿ Learn how to develop your individual approach to decluttering
- ✿ Discover how to best impact your clients with your personal story
- ✿ Learn how to define your unique range of services
- ✿ Learn how to set pricing for your services
- ✿ Understand how to effectively insure your business
- ✿ Discover the different ways to get your message out there
- ✿ Learn how to get the right publicity for your business
- ✿ Understand how to manage client inquiries and bookings
- ✿ Learn how to read whether a client is ready for decluttering
- ✿ Discover how to set and manage client expectations
- ✿ Learn how to prepare for a client session
- ✿ Understand how to follow up with a client after a session
- ✿ Learn to speak the language your client is using so you can build and maintain a relationship